

# TERMS AND CONDITIONS OF THE BIZKAIA SILVER ECONOMY PROGRAMME FOR THE ACADEMIC YEAR 2023-2024

### **GENERAL PROVISIONS**

The mission of Bizkaia Talent, a non-profit organization, is to promote and encourage the conditions and processes for retaining, attracting and engaging highly-qualified persons, fostering the areas of innovation and advanced knowledge of organizations in Bizkaia.

Bizkaia Talent is made up of the following partners, Bilbao Bizkaia Kutxa (BBK), BEAZ, CIC bioGUNE, Tecnalia, Iberdrola, Idom, ITP Aero, Mondragon, Sener, University of Deusto, University of the Basque Country and Provincial Council of Bizkaia, and is chaired by the Department of Economic Promotion of the Provincial Council of Bizkaia.

Within this framework, the Provincial Council of Bizkaia has launched a new call to participate in the Bizkaia Silver Economy 2023-2024 Programme, which will be managed by Bizkaia Talent and is aimed at highly qualified persons, so that they take specialized training in the silver economy sector provided by universities in Bizkaia in order to improve their skills and their adaptation to the new global scenario.

The increased longevity of modern societies brings along socioeconomic opportunities for the creation of new employment, the development of new areas of knowledge and research and the promotion of innovative economic activities with high added value to attract talent and investment. This is the reason why the **NIC - Nagusi Intelligence Center -** was established within the prioritized strategies of the **Bizkaia Egiten Plan** of the Provincial Council of Bizkaia. This centre will turn the population ageing challenge into an opportunity to develop a new sector of activity within the sphere of the silver economy which, through the promotion of talent and innovation, will contribute to the generation of quality and sustainable employment in response to the needs of the elderly.

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The silver economy is the set of economic activities that respond to the needs of elderly people, including the goods and services purchased directly by elderly people, as well as the public sector and the related indirect economic activity.

Supporting the silver economy is turning population ageing into a positive scenario for the social and economic development of Bizkaia, making the most of the opportunities it presents.

The aim of the Bizkaia Silver Economy 2023-2024 Programme is the promotion of training, knowledge and capacity building at the highest level within the silver economy sector, so that Bizkaia has trained professionals to meet the needs posed by the population ageing challenge and the growing demand for products and services associated to it.

With this new initiative Bizkaia Talent seeks to enhance the opportunities offered by the emerging silver economy sector in order to generate economic impact, social impact and impact on the quality of life of the elderly.

The collaboration of local institutions with universities is essential in order to provide quality training. Thus, it is necessary to foster the role of universities in Bizkaia as allies, generating a stable, long-term relational framework that contributes to the development and future prosperity of Bizkaia, prioritising the main areas of work of the Provincial Council of Bizkaia, the silver economy being one of them.

#### 1. PURPOSE

The purpose of the Programme is to facilitate the access of highly-qualified persons to specialized training linked to the **silver economy sector**, by partially funding its cost, so as to foster the transformation of the sector and respond to the needs of the elderly.

# 2. REQUIREMENTS FOR THE BENEFICIARIES

The Bizkaia Silver Economy 2023-2024 Programme is open to individuals who meet the following two requirements:



- 1. Persons who have an interest in gaining further knowledge on the silver economy and fulfil any of the following requirements:
  - a) Born in Bizkaia.
  - b) With administrative residence in Bizkaia for longer than the 12 months immediately prior to the opening of the application submission period. Exceptions may be made for applicants who have had to live temporarily outside Bizkaia for study or work reasons.
  - c) Have taken an entire degree at a University in Bizkaia.
  - d) Have personal or professional elements that strengthen their ties to the Historical Territory of Bizkaia.
- 2. Have applied for and are admitted to take a specialized Master's degree in silver economy for the 2023-2024 academic year (students who have started the Master's degree in 2023) that fulfils the requirements listed in point 3, Description of Master's Degrees that are Eligible for Funding herein.

# 3. DESCRIPTION OF MASTER'S DEGREES THAT ARE ELIGIBLE FOR FUNDING

- 1. Master's degrees from a university in Bizkaia.
- 2. The Master's degree must be taken during the academic year 2023-2024.
- 3. The Master's degree will require the completion of at least 60 ECTS credits.
- 4. Master's degrees whose mode is in-class learning or blended with at least 60% in-class learning.
- 5. The syllabus for the eligible Master's degrees must be designed to generate specialized training in the silver economy, favouring, amongst others, aspects such as the development of new care products, services, technologies or models, silver economy data analytics, entrepreneurship in this economic sector, as well as improvement in social and healthcare management, improvement in quality of life or the promotion of healthy ageing.



To be eligible for funding, these Master's degrees must meet any of the following requirements:

- The Master's degrees must offer knowledge and tools that enable the promotion of personal autonomy. They must focus on the development of solutions and new technologies that promote active ageing and decrease elderly people's frailty as well as the impact of dependence and the appearance of deficits.
- The Master's degrees must encourage the creation of new business or entrepreneurial projects, as well as new business lines in companies, in response to the issues and needs arising from the population ageing challenge.
- The Master's degrees must offer knowledge within the sphere of the Silver Economy in the acquisition, storage, statistical and advanced analysis and visualization of mass social and healthcare data through the use of the most advanced tools provided by the Artificial Intelligence and the Big Data, in order to respond to the needs generated as a consequence of the population ageing.
- The Master's degrees must focus on acquiring interdisciplinary knowledge related to geriatric care. It must also offer knowledge on evaluation and diagnosis systems for ageing-related structures and functions, as well as procedures, intervention strategies, programmes aimed at elderly people and caregivers.
- The Master's degrees must offer knowledge on leadership and management in the social and healthcare sphere and related tools and techniques, as well as key elements that foster innovation in social and healthcare management.



# 4. BUDGET ALLOCATION, AMOUNT OF THE GRANT AND NUMBER OF BENEFICIARIES

The total budget for the 2023 call amounts to €232,200. The number of beneficiaries will be the maximum possible number depending on the cost of the Master's degrees the applications are for. The individual amount each beneficiary will receive to fund the master's degree will be 50% of the amount of the registration fee for the Master's degree to be taken, up to a maximum limit of €6,000.

## 5. APPLICATION PERIOD

The call for **applications** will open on **1 March**, **at 2 p.m.**, until one of the following circumstances occurs:

- a. That the available budget is exhausted.
- b. That due to the number of applications and/or in view of other information available it is understood that the available budget will become exhausted.
- c. That due to circumstances regarding the supply of Master's degrees in Bizkaia and the demand for said supply, Bizkaia Talent decides to terminate the call and/or modify these terms and conditions.
- d. Upon reaching the 30th of October, 2023 at 2 p.m.

The date for the final decision on the applications will be the 30th of November, 2023.

Bizkaia Talent may extend the deadline for each of the stages according to the needs of the programme.

# 6. APPLICATION PROCESS

# 6.1. GENERAL INFORMATION REGARDING THE APPLICATION

The information related to this call is available at http://www.bizkaiatalent.eus



The eligible applicants who wish to participate in the Bizkaia Silver Economy Grant Programme for the year 2023-2024 may ask for assistance to submit their application correctly by email (bizkaiaeconomiaplateada@bizkaiatalent.eus), by telephone (+34 94 479 54 28) or in person by appointment at Bizkaia Talent's office.

The deadline for submitting the application together with the required documents to apply for the Bizkaia Silver Economy 2023-2024 Programme is the **30th of October**, 2023 at 2 p.m.

Bizkaia Talent may request any supplementary documents and/or information that are deemed necessary to properly understand and assess the application submitted at any time during the evaluation process.

Applicants are responsible for the accuracy and truthfulness of the information and/or the documents submitted throughout the entire process.

#### 6.2. SUBMISSION OF APPLICATIONS

The application and the required documents must be submitted exclusively by email at the following address: bizkaiaeconomiaplateada@bizkaiatalent.eus

The subject of the application email must read: **Bizkaia Silver Economy Programme:**Name and 2 surnames of the applicant. The body of the application email must include the full name of the specific master's degree for which the grant is being requested, the university and the place where it is taught, as well as the documents listed in point 7, Documents Required to Apply for the Grant, herein.

# 7. DOCUMENTS REQUIRED TO APPLY FOR THE GRANT

The applicant will be responsible for the information entered and the documents requested, for their accuracy and even for the omission of relevant data.

The following documents must be attached to the application email:



- 1) Photocopy of the National Identity Card or Foreigner's Identity Card.
- 2) People not born in Bizkaia must submit any of these three documents:
  - a. An updated municipal registration certificate issued by the appropriate authority proving their having been registered for over 12 months.
  - b. A document issued by the University certifying that they have taken their prior studies at a University in Bizkaia (the applications including this document will only be evaluated if the administrative residence for over 12 months cannot be proved).
  - c. Short statement about their ties to Bizkaia based on point 2.1.d herein (the applications including this document will only be evaluated if the administrative residence for over 12 months cannot be proved and the applicant has not studied at a university in Bizkaia).
- 3) Bank account holder's certificate. The document must contain: Name of the holder, account number and stamp of the bank office.
- 4) Personal Data Protection Clause (APPENDIX I): Signed copy indicating the applicant's ID, name and two surnames.
- 5) Sworn statement: The application must include one of the following three documents depending on whether the applicant has received, has not received or may receive grants, subsidies, income or resources for the same purpose as this call:
  - Sworn statement of not having received any other grants and not being awaiting a decision with regard to other grants for the same purpose as this Programme (APPENDIX II): Signed copy indicating ID, name and two surnames of the applicant.
  - Sworn statement of having received other grants for the same purpose as
    this Programme (APPENDIX III): Signed copy indicating ID, name and two
    surnames of the applicant. An official document stating the organization that
    has awarded the grant as well as the amount must be included.
  - Sworn statement of having applied for and being awaiting a decision with regard to other grants for the same purpose as this Programme (APPENDIX IV): Signed copy indicating ID, name and two surnames of the



applicant. An official document stating the organization where the grant has been applied for as well as the amount must be included.

- 6) Document certifying the total amount to be paid in order to take the Master's degree, which can be either:
  - A copy of the pre-registration certificate or a certificate issued by the university certifying that they have been admitted to take a specialized Master's degree in silver economy offered by a university in Bizkaia for the 2023-2024 academic year. The document must show the total amount that the applicant must actually pay to take that Master's degree. In this case, Bizkaia Talent may grant the applicant the status of beneficiary, but the grant will not be paid until the applicant sends a copy of the registration certificate (the document required in the following point herein).
  - A copy of the registration certificate or an official admission certificate issued by the university that offers the Master's degree certifying that they have been admitted. The document must show the total amount that the applicant has actually paid to take the specialized Master's degree in silver economy, offered by a university in Bizkaia for the 2023-2024 academic year.

# 8. SELECTION PROCESS

The selection system for awarding the grant will be based on the following criteria:

- a. Distributing the funds in the order in which the applications were registered.

  The date will be the date on the application receipt email.
- b. Awarding the grant to all the applications that fulfil the requirements established in the call, until the available budget becomes exhausted or the deadline arrives or, where appropriate, until the early closure of the call.
- c. Only applications received at the email bizkaiaeconomiaplateada@bizkaiatalent.eus will be accepted.

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In the event that any document is missing, the applicant may be contacted if the deadline for the call allows it and depending on the availability of Bizkaia Talent's staff.

Should applicants observe any errors, they may send the appropriate notice to bizkaiaeconomiaplateada@bizkaiatalent.eus.

The grant of the Bizkaia Silver Economy Programme will be compatible with other subsidies, grants, income or resources for the same purpose from any Administrations or public or private bodies, of the state, the European Union or international organizations, but in no event may it be such that in isolation or together with other subsidies, grants, income or resources it exceeds the cost of the Master's degree being funded.

Should it be exceeded once the grant has been awarded, the amount in excess will be deducted.

Those applications that have received other subsidies, grants, income or resources for the same purpose as the Bizkaia Silver Economy Programme will be evaluated ad hoc.

Beneficiaries must inform Bizkaia Talent as soon as they know that they have been awarded other subsidies, grants, income or resources that fund the subsidized activities, together with a copy of the letter of the refund they may have made, where appropriate.

# 9. AWARD PROCEDURE

Grants will be awarded by simple concurrence. The applications will be selected in the order in which they were submitted in the way described in point 6.2 herein, provided they meet the requirements set out in the terms and conditions of this call.

 The limit of the total funding to be granted is the amount established in the Budged Allocation section, i.e. 232,200 Euros.



 Bizkaia Talent will notify receipt of each application they have received to all applicants by email as soon as possible. If the person concerned receives no email, they must know that their email has not been processed and, therefore, they have not been listed as candidates for the Programme.

#### 10. OBLIGATIONS OF THE BENEFICIARIES

The submission of an application to the programme implies the acceptance of these terms and conditions.

#### Beneficiaries must:

- a) Sign the grant acceptance document within five days as from the notification of the award, unless otherwise agreed due to exceptional circumstances.
- b) Abide by the operating rules of the university that offers the Master's degree.
- c) Notify Bizkaia Talent of any events that may affect the achievement of the aim of the programme.

### 11. LOSS OF BENEFICIARY STATUS

- a) The status of beneficiary of the programme may be terminated, in addition to upon completion of the programme, by express relinquishment by the beneficiary. Candidate status may also be lost due to any breach of the obligations, such as the failure to obtain the master's degree.
- b) The failure to comply with these terms and conditions, regardless of when it occurs, will result in the automatic cancellation of the programme, in which case the beneficiary will have to return the funding received. If the beneficiary fails to comply with the aforementioned commitments —or any other commitments included in the terms and conditions of the programme— the Programme reserves the right to act as deemed appropriate, using the legal channels available to that end.



c) The loss of the status of beneficiary of the programme due to relinquishment or breach, on a general basis, may result in the loss of all unearned economic rights and even exclusion from future selection processes in any programme promoted by the Provincial Council of Bizkaia (excluding duly justified force majeure cases such as accident, illness, etc.).



#### **APPENDIX I**

# PERSONAL DATA PROTECTION CLAUSE

In compliance with the duty of information recorded in the General Data Protection Regulation 679/2016 and Organic Law 3/2018, of 5 December, on the Protection of Personal Data and Guarantee of Digital Rights, you are informed that your personal data will be subject to processing under the responsibility of:

**Data controller: Bizkaia Talent** (Eraberrikuntza Eta Ezagutzan Adituak Diren Pertsonen Mugikortasuna Sustatzeko Elkartea)

Tax ID: G95326583

**Registered office:** Parque Tecnológico de Bizkaia, Edificio 804 Módulo 300 - Laga Bidea, 48160 Derio.

Contact email: <u>bizkaiaeconomiaplatea@bizkaiatalent.eus</u>

**Purpose of the processing:** The data you provide to us in the course of this process through <a href="www.bizkaiatalent.eus">www.bizkaiatalent.eus</a> or by <a href="email">email</a> will be processed for the following purposes:

- > To assess the suitability of your profile to receive the grant from the Bizkaia Silver Economy Programme.
- > To keep you informed about the status of your application.
- > To send you electronic communications regarding the activities and programmes developed by **Bizkaia Talent**.

# Legal grounds

> Art. 6.1.b Performance of a contract



They are processed because they are necessary to perform a contract to which you are a party.

> Art. 6.1.a Consent of the data subject.

On the basis of the **express consent** that you are giving by applying as a candidate for the Bizkaia Silver Economy Programme and accepting the terms and conditions of the programme established and published on Bizkaia Talent's website.

**Data Retention:** Your data will be included and stored in **Bizkaia Talent**'s database, and kept for at least 5 years as from the date of their receipt.

**Your Rights:** You may exercise your rights of access, rectification, erasure, objection and restriction of the processing of your personal data by sending an email to the controller at the following email address <a href="mailto:rgpd@bizkaiatalent.eus">rgpd@bizkaiatalent.eus</a>, stating the right you wish to exercise and attaching a copy of your ID card or any equivalent document.

For further information regarding our privacy policy please visit <a href="https://www.bizkaiatalent.eus/politica-de-privacidad/">https://www.bizkaiatalent.eus/politica-de-privacidad/</a>.

When you register for any event organized by Bizkaia Talent you are agreeing to your image and voice recorded during the event being used by Bizkaia Talent or the Provincial Council of Bizkaia in the creation of audiovisual materials for the purpose of dissemination in their social media or mass media, as well as for promotional and commercial purposes with regard to their services. If you do not agree, please send us an email to <a href="mailto:rgpd@bizkaiatalent.eus">rgpd@bizkaiatalent.eus</a> and to bizkaiaeconomiaplateada@bizkaiatalent.eus.

For further information please visit our privacy policy.



# APPENDIX II SWORN DECLARATION NO OTHER GRANT HAS BEEN RECEIVED OR APPLIED FOR

NAME AND SURNAMES:
DNI/NIE:
Mr /Me
Mr./Ms, as an applicant for the Bizkaia
Silver Economy Programme in the Academic Year 2023/2024,
DECLARE UNDER OATH:
That I have not received any other grants, subsidies, income or resources for the same purpose (funding of the specialized training that is the subject of the call, such as
a Master's degree) from any Administrations or public or private bodies, of the state,
the European Union or international organizations.
That I am not awaiting a decision with regard to an application for other grants,
subsidies, income or resources for the same purpose (funding of the specialized $% \left( 1\right) =\left( 1\right) +\left( 1\right) +\left($
training that is the subject of the call, such as a Master's degree) from any
Administrations or public or private bodies, of the state, the European Union or
international organizations.
In witness whereof, this declaration is signed in, this
day of, 2023.
(Signature of the applicant)



# APPENDIX III SWORN DECLARATION OTHER GRANTS RECEIVED

SURNAMES AND NAME:
DNI/PASSAPORT:
Mr./Ms
holder of DNI/Passaport No, as an applicant for the Bizkaia
Silver Economy Programme in the Academic Year 2023/2024,
DECLARE UNDER OATH:
That I have received other grants, subsidies, income or resources for the same
purpose (funding of the specialized training that is the subject of the call, such as a
Master's degree) from any Administrations or public or private bodies, of the state, the
European Union or international organizations.
The grant requested to the Bizkaia Silver Economy Programme is by no means such
that, either in isolation or together with other subsidies, grants, income or resources,
exceeds the cost of the funded Master's degree. For you to verify that I have been
awarded other subsidies, grants, income or resources, together with this document I
am attaching a copy of the certificates issued by the competent authority that has
awarded the aforesaid grant.
In witness whereof, this declaration is signed in, this
day of, 2023.
(Signature of the applicant)



# APPENDIX IV SWORN DECLARATION OTHER GRANTS APPLIED FOR

SURNAMES AND NAME:
ONI/PASSPORT:
Mr./Ms
older of DNI/Passport No, as an applicant for the Bizkaia
Silver Economy Programme in the Academic Year 2023/2024.
DECLARE UNDER OATH:
That I have applied for and I am awaiting a decision with regard to other grants,
ubsidies, income or resources for the same purpose (funding of the specialized
raining that is the subject of the call, such as a Master's degree) from any
administrations or public or private bodies, of the state, the European Union or
nternational organizations.
he grant requested to the Bizkaia Silver Economy Programme is by no means such
nat, either in isolation or together with other subsidies, grants, income or resources,
xceeds the cost of the funded Master's degree. For you to verify that I have applied
or other subsidies, grants, income or resources, together with this document I am
ttaching a copy of the application certificates or receipts issued by the competent
uthority where I have applied for the aforesaid grant.
n witness whereof, this declaration is signed in, this
ay of, 2023.
(Signature of the applicant)