

**European Cities Talent Competitiveness Index
Conference 2016**

**December 13-14, 2016
Bilbao, Basque Country**

Presented by



TENDENSOR®

Speakers



Dr Bruno Lanvin

Dr Bruno Lanvin is INSEAD's Executive Director for Global Indices. From 2007 to 2013, he has been the Executive Director of INSEAD's eLab, managing teams in Paris, Singapore and Abu Dhabi, and the Executive Director of INSEAD's European Competitiveness Initiative.

From 2000 to 2007, Bruno Lanvin worked for the World Bank, where he was inter alia Senior Advisor for E-strategies, and Regional Coordinator (Europe and Central Asia) for ICT and e-government issues. He was also heading the Capacity Building Practice of the World Bank's Global ICT Department, and Chairman of the Bank's e- Thematic Group.

From 2000 to 2003, he was the Executive Secretary of the G-8's Digital Opportunity Task Force (DOT Force). Since 2002, he has been co-authoring the Global Information Technology Report, (INSEAD-World Economic Forum); he is currently the co-editor of the Global Innovation Index Report (INSEAD-WIPO-Cornell University), and the co-editor of the Global Talent Competitiveness Report (INSEAD-HCLI-Adcco). He holds a BA in Mathematics and Physics from the University of Valenciennes (France), an MBA from Ecole des Hautes Etudes Commerciales (HEC) in Paris, and a PhD in Economics from the University of Paris I (La Sorbonne) in France. He is also an INSEAD graduate (IDP-C). A frequent speaker in high-level meetings, and author of over 100 books, articles and publications, he advises a number of global companies and governments, and is a member of numerous boards, including those of ICANN, and IDA/GovTech in Singapore.



Ivan Jimenez

Managing Director at Bizkaia:Talent Co-founder of the European Regional Talent Mobility Network (EuReTalent Network)

Ivan is the Managing Director of Bizkaia Talent, an organization open to the world and with close relationship with the Basque Science, Technology and Innovation Network, which is constantly building connections with European and worldwide organizations focused on Talent Attraction.

Ivan has promoted the Be Basque Dual Career Centre, the first Dual Career Centre in the Spanish State and has also created the Be Basque Talent Network, the largest network of highly qualified professionals who are or want to be linked to the Basque Country, regardless of their territorial origin. At the moment, this network consists of more than 7,500 people in over 80 countries around the world.



Burkhard Volbracht

Head of Unit Talent Services at Berlin Partner

Burkhard has worked with talent attraction in Berlin Partner for nearly a decade. The infamously poor but sexy capital of Germany has acquired that special something that attracts both creatives as well as startups, entrepreneurs and students. He knows long-term strategic talent attraction, working with HR and labour market policy, business development, marketing Berlin Sciences and focusing on innovation and technology. All of this in a multi-stakeholder engagement.



Niklas Delersjö

Head Project Manager Global Talent Gothenburg / West Sweden

Niklas has several years of experience from regional development projects, often with a multi stakeholder setup. During 2015 he was part of the team who successfully put together a platform, comprising universities, companies and public authorities, for developing the region's talent attraction and retention strategies. Niklas is now leading the project that in less than two years will develop new tools and services to cater for both the needs for global talents as well as employers in the region. First thing launched was the mometogothenburg.com portal.



Morten King-Grubert

Senior adviser Tendensor International Copenhagen and co-author of the book "Innovating Talent Attraction"

Morten has spent seven years as one of the main architects behind Copenhagen Capacity's talent attraction and retention efforts. In recent years, he has advised cities, regions and countries all over Europe on how to reach their target group within talent attraction and retention. Morten has co-authored the book "Innovating talent attraction" - the first practitioner's guide on how to form a strategy and develop operational activities in order to attract and retain international competences to be published November 2016.



Pärtel-Peeter Pere

*Tendensor International
Moderator*

Pärtel is the CEO of Tendensor International, a Nordic consultancy focusing on how countries, regions, cities, clusters, science parks and incubators and how they can innovate and become more attractive to international talent and investments. Pärtel has been working with talent attraction in the Nordics as well as internationally. He has the honour of being a part of the City Nation Place conference jury.

Conference agenda

Tuesday, December 13th

12:00	Reception & Registration Welcome lunch
13:00	Opening words
13:20	<i>How European cities compete globally for Talent: A first attempt at benchmarking talent hubs</i> – Bruno Lanvin, Executive Director of Global Indices at INSEAD
14:20	Q&A
14:45	Table discussions and coffee break
15:30	“Innovating Talent Attraction” book presentation by Morten King-Grubert, Tendensor International
16:15	Future of talent attraction and creating a sense of urgency – open panel discussion, with Bruno Lanvin, Morten King-Grubert and Ivan Jimenez
17:00	End of day 1

Complementary activities (only for previously registered attendees)

18:00	City tour
19:30	Dinner

Wednesday, December 14th

8:45	Welcome coffee
9:00	<i>Policies and services developed by bizkaia: talent to attract, retain and link the best talent to the Basque Country</i> – Ivan Jimenez, Managing Director at bizkaia talent.
9:45	Q&A
10:00	<i>Developing talent strategies and services through a private-public partnership – lessons learned from Gothenburg</i> – Niklas Delersjö, Head Project Manager Global Talent Gothenburg / West Sweden Gothenburg
10:45	Q&A
11:00	<i>Berlin city of cool – image and labor market</i> – Burkhard Volbracht, Head of Unit Talent Services at Berlin Partner
11:45	Q&A
12:00	Final words and end of the conference
12:15	Lunch

Additional session (only for previously registered attendees)

13:30	<i>Competición Global por el Talento: oportunidades y desafíos para Bizkaia</i> – Bruno Lanvin, Executive Director of Global Indices at INSEAD.
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15:30	Presentation of the report on Bilbao/Bizkaia/Basque Country and practical analysis about how to use the ECTCI as a tool to face future challenges resulting from talent scarcity. The session will conclude with an open discussion forum with regional stakeholders. Working language Spanish.