

European Cities Talent Competitiveness Index Conference 2016

ectci.eu



Bilbao

13-14 December

Bilbao,
Basque Country

On the 13-14th December Mr [Bruno Lanvin](#), will present a new European Cities Talent Competitiveness Index (ECTCI) in Bilbao, Basque Country. Bruno Lanvin is the author of the [Global Talent Competitiveness Index \(GTCI\)](#) together with professor emeritus Paul Evans, presented annually at the World Economic Forum in Davos by [INSEAD](#).

On this occasion we would like to invite you to the European Cities Talent Competitiveness Index pre-launch in Bilbao, Basque Country on the 13-14 December 2016.

The conference is by invitation only to selected cities and organizations.

The size and composition is of your delegation is up to you, however we do need an RSVP by November 15. The registration is binding, but you may change the names on your delegation.

Who is on the list? Come to Bilbao, find out and learn from the best across Europe!

Presented by:

TENDENSOR[®]



Speakers



Dr Bruno Lanvin

Dr Bruno Lanvin is INSEAD's Executive Director for Global Indices. From 2007 to 2013, he has been the Executive Director of INSEAD's eLab, managing teams in Paris, Singapore and Abu Dhabi, and the Executive Director of INSEAD's European Competitiveness Initiative.

From 2000 to 2007, Bruno Lanvin worked for the World Bank, where he was inter alia Senior Advisor for E-strategies, and Regional Coordinator (Europe and Central Asia) for ICT and e-government issues. He was also heading the Capacity Building Practice of the World Bank's Global ICT Department, and Chairman of the Bank's e- Thematic Group.

From 2000 to 2003, he was the Executive Secretary of the G-8's Digital Opportunity Task Force (DOT Force). Since 2002, he has been co-authoring the Global Information Technology Report, (INSEAD-World Economic Forum); he is currently the co-editor of the Global Innovation Index Report (INSEAD-WIPO-Cornell University), and the co-editor of the Global Talent Competitiveness Report (INSEAD-HCLI-Adecco). He holds a BA in Mathematics and Physics from the University of Valenciennes (France), an MBA from Ecole des Hautes Etudes Commerciales (HEC) in Paris, and a PhD in Economics from the University of Paris I (La Sorbonne) in France. He is also an INSEAD graduate (IDP-C). A frequent speaker in high-level meetings, and author of over 100 books, articles and publications, he advises a number of global companies and governments, and is a member of numerous boards, including those of ICANN, and IDA/GovTech in Singapore.



Ivan Jimenez

Managing Director at [Bizkaia Talent](#)

Co-founder of the European Regional Talent Mobility Network (EuReTalent Network)

Ivan is the Managing Director of Bizkaia Talent, an organization open to the world and with close relationship with the Basque Science, Technology and Innovation Network, which is constantly building connections with European and worldwide organizations focused on Talent Attraction. Ivan has promoted the [Be Basque Dual Career Centre](#), the first Dual Career Centre in the Spanish State and has also created the [Be Basque Talent Network](#), the largest network of highly qualified professionals who are or want to be linked to the Basque Country, regardless of their territorial origin. At the moment, this network consists of more than 7,500 people in over 80 countries around the world.

Speakers



Burkhard Volbracht

Head of Unit Talent
Services at [Berlin Partner](#)
Berlin

Burkhard has worked with talent attraction in Berlin Partner for nearly a decade. The infamously poor but sexy capital of Germany has acquired that special something that attracts both creatives as well as startups, entrepreneurs and students. He knows long-term strategic talent attraction, working with HR and labour market policy, business development, marketing Berlin Sciences and focusing on innovation and technology. All of this in a multi-stakeholder engagement.



Niklas Delersjö

Head Project Manager
Global Talent Gothenburg / West Sweden
Gothenburg

Niklas has several years of experience from regional development projects, often with a multi stakeholder setup. During 2015 he was part of the team who successfully put together a platform, comprising universities, companies and public authorities, for developing the region's talent attraction and retention strategies. Niklas is now leading the project that in less than two years will develop new tools and services to cater for both the needs for global talents as well as employers in the region. First thing launched was the [movetogothenburg.com](#) portal.



Morten King-Grubert

Senior adviser [Tendensor International](#) Copenhagen and book on “Innovating Talent Attraction”

Morten has spent seven years as one of the main architects behind Copenhagen Capacity's talent attraction and retention efforts. In recent years, he has advised cities, regions and countries all over Europe on how to reach their target group within talent attraction and retention. Morten has co-authored the book “Innovating talent attraction” - the first practitioner's guide on how to form a strategy and develop operational activities in order to attract and retain international competences to be published November 2016.



Pärtel-Peeter Pere

[Tendensor International](#)
Moderator

Pärtel is the CEO of [Tendensor International](#), a Nordic consultancy focusing on how countries, regions, cities, clusters, science parks and incubators and how they can innovate and become more attractive to international talent and investments. Pärtel has been working with talent attraction in the Nordics as well as internationally. He has the honour of being a part of the City Nation Place conference jury.

Program

Day 1

12.00	Welcome, coffee, drink, lunch (healthy and simple buffet)
13.00	Opening words
13.20	How European cities compete globally for talent - Bruno Lanvin, Executive Director of Global Indices at INSEAD
14.20	Q&A
14.45	Table discussions and coffee break
15.30	“Innovating Talent Attraction”– book presentation by Morten King-Grubert, Tendensor International
16.15	Future of talent attraction and creating a sense of urgency – open panel discussion, with Bruno Lanvin and Morten King-Grubert
17.00	End of day 1
18.00	City tour (Optional, but with registration)
19.30	Dinner (optional, with prior registration, not paid).

Day 2

08.45	Coffee
09.00	Presentation of Bizkaia Talent and the policies developed in the Basque Country to attract retain and link the talent.
09.45	Q&A
10.00	Gothenburg – Niklas Delersjö, West Sweden Business Chamber
10.45	Q&A
11.00	Berlin – Burkhard Volbracht, Berlin Partner
11.45	Q&A
12.00	Final words and end of conference
12.15	Lunch

Day 2 – Optional

13.30 – 15.30	Talentos y globalización: oportunidades y desafíos para Bizkaia – Bruno Lanvin, Executive Director of Global Indices at INSEAD. Presentation of the report on Bilbao and practical analysis about how to use the ECTCI as a tool to face future challenges resulting from talent scarcity. The session will conclude with an open discussion forum with regional stakeholders. Working language Spanish, with English translation provided*.
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* Availability of translation service depends on the final
number of international attendees.